

**MAKE IT REAL  
JUICY COUTURE DESIGN COMPETITION  
OFFICIAL RULES**

OPEN TO GIRLS AGE 7-16 WHO ARE RESIDENTS OF THE UNITED STATES OR CANADA AND MEET ALL ELIGIBILITY REQUIREMENTS. VALID IN CANADA (EXCLUDING QUEBEC) AND THE 48 CONTINENTAL UNITED STATES AND THE DISTRICT OF COLUMBIA ONLY. ENTRY IN THIS CONTEST CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES. VOID WHERE PROHIBITED.

The Juicy Couture Design Competition (the "Contest") is designed to encourage eligible U.S. and Canadian budding female designers and their parents/guardians on their behalf ("Entrant(s)" or "You") to use their creativity to create their own clothing designs. Judges will choose the winning entries, and prizes will be awarded in accordance with these Official Rules (these "Rules").

1. **BINDING AGREEMENT:** In order to enter the Contest, you must agree to the Rules. Therefore, please read these Rules prior to entry to ensure you understand and agree. You agree that submission of an entry in the Contest constitutes agreement to these Rules. You may not submit an entry to the Contest and are not eligible to receive the prizes described in these Rules unless you agree to these Rules. These Rules form a binding legal agreement between you and Make It Real with respect to the Contest.
2. **ELIGIBILITY:** To be eligible to enter the Contest, an Entrant must: (a) be a natural person who is a U.S. citizen, a legal U.S. resident, or Canadian Citizen (i.e. must be able to show proof of legal residence) (including the District of Columbia, but excluding Hawaii and Alaska in the U.S. and Quebec in Canada); (b) be between the ages of 7 and 16 as of the date of winner selection; (c) identify as female; and (d) have obtained a parent's or legal guardian's prior permission to enter. Minors who enter must have the written consent of a parent or legal guardian to be eligible to receive any prizes, as described in these Rules. Contest is void in Alaska, Hawaii, Quebec, Puerto Rico, and other U.S. Commonwealths, Territories and jurisdictions (including overseas military installations), and where prohibited by law. Employees, interns, contractors, and official office-holders of Make It Real, LLC or Authentic Brands Group, LLC, and its parent company, subsidiaries, affiliates, and their respective directors, officers, employees, advertising and promotion agencies, representatives, and agents ("Contest Entities"), and members of the Contest Entities' and their immediate families (parents, siblings, children, spouses, and life partners of each, regardless of where they live) and members of the households (whether related or not) of such employees, officers and directors as well as the national winners from previous years are ineligible to participate in this Contest.
3. **SPONSOR and ADMINISTRATOR:** The Contest is sponsored and administered by Make It Real, LLC. ("MIR" or "Sponsor"), a Maryland limited liability corporation with principal place of business at 1700 Reisterstown Rd. Suite 211, Baltimore, MD 21209, USA.

4. **CONTEST PERIOD:** The Contest begins on January 1, 2018 at 9:00am Eastern Time (ET) Zone in the United States and ends on December 31, 2018, 8:00pm Eastern Time (ET) Zone ("Contest Period"). All dates are subject to change. Entries sent by mail/post must be postmarked by December 31st, 2018 ("Postmark Deadline") and received by MIR within seven (7) days of the Postmark Deadline to have been submitted within the Contest Period. Entries sent through email must be timestamped no later than 8:00 pm ET on December 31, 2018 as provided by Sponsor's computer.
5. **HOW TO ENTER:** There are two (2) ways to enter the Contest.

Email Entry: To enter the Contest via email, during the Contest Period, follow the direction on the product package insert or visit the Contest website located at <https://makeitrealplay.com/en/competition> ("Contest Site") and follow the instructions to complete a one-page official entry form ("Entry Form") and save it as a JPEG or PDF. The signature of a parent or legal guardian is required on the Entry Form. Along with the Entry Form, the Entrant is to: (a) use the Juicy Couture Fashion Design Set by Make It Real to learn about being a fashion designer and how to create exclusive Juicy Couture inspired patterns and (b) use the sketchbook from the Juicy Couture Fashion Design Set by Make It Real or a separate piece of light colored drawing paper to create and hand draw your own Juicy Couture inspired fashions.

Email entries must include: (a) a JPEG or PDF of the original drawing; (b) a completed Entry Form; and (c) a JPEG or PDF proof of purchase of your Juicy Couture Fashion Design Set. Residents of Colorado, Maryland, Nebraska, New Jersey, North Dakota, Tennessee, and Canada may omit the proof of purchase. Entries can only be submitted by parents or legal guardians on behalf of Entrants. The drawing must meet the "Drawing Requirements," described below.

Email the completed Entry Form, along with a JPEG or PDF copy of the drawing and proof of purchase (unless exempt) to: [juicycontest@makeitplay.com](mailto:juicycontest@makeitplay.com) using JUICY CONTEST ENTRY as the Subject. Total size of all files attached to the email may not exceed 25MB or the email may not be received. Emails will not be acknowledged.

Mail-in Entry: to enter the Contest by mail/post, during the Contest Period follow the direction on the product package insert or visit the Contest website located at <https://makeitrealplay.com/en/competition> ("Contest Site") and follow the instructions to complete a one-page official entry form ("Entry Form"). Along with the Entry Form, the Entrant is to: (a) use the Juicy Couture Fashion Design Set by Make It Real to learn about being a fashion designer and how to create exclusive Juicy Couture inspired patterns and (b) use the sketchbook from the Juicy Couture Fashion Design Set by Make It Real or a separate piece of light colored drawing paper to create and hand draw your own Juicy Couture inspired fashions.

All Entries must include: (a) the original hand drawing or a copy of the original drawing; (b) a completed Entry Form; and (c) a picture or proof of purchase of your Juicy Couture Fashion Design Set. Residents of Colorado, Maryland, Nebraska, New Jersey, North Dakota, Tennessee, and Canada may omit the proof of purchase. Entry Forms can only be submitted by parents or guardians on behalf of Entrants. The drawing must meet the "Drawing Requirements," described below.

The signature of a parent or legal guardian is required on the Entry Form. The completed Entry Form must be submitted along with the drawing or copy of the drawing and the required proof of purchase (unless exempt).

To submit an Entry, the Entry Form, hand drawing (original or copy), and proof of purchase (unless exempt) must be mailed in an envelope (packaged carefully so it won't be damaged) with proper postage affixed, to the following mailing address: Juicy Contest c/o Make It Real, 1700 Reisterstown Rd., Suite 211, Baltimore, MD 21208. Entries will not be acknowledged up on receipt. Entries which require signature for delivery or arrive with postage due will not be accepted.

Entries received without a completed Entry Form or without a parent's or legal guardian's signature will be disqualified.

In the event a copy of the drawing is submitted by mail or if the drawing is entered through the Email entry option, Entrant must keep the original of their final artwork. The winner may be required to provide the original artwork to the Sponsor. If the potential winner is unable to provide the original artwork as requested, the potential winners will be deemed to have forfeited the prize.

6. **ENTRANT MAY ENTER AS OFTEN AS THEY LIKE:** Entrant may submit more than one (1) entry; however, each entry must be sent separately and be accompanied by a completed Official Entry Form. If more than one entry is included in an envelope all submissions will be disqualified. To be considered for the Contest, entries must be: (i) complete (as determined by Make It Real); (ii) if sent via email, received by the designated email with a date a time stamp no later than December 31, 2018 at 8:00pm ET; or if sent by mail/post, postmarked by December 31, 2018 and received by Sponsor no later than seven (7) days after the Postmark Deadline; and (iii) design hand drawn solely by the Entrant. Under no circumstances will an Entrant be permitted to win more than one (1) prize. If more than one Entry submitted by Entrant is ranked in the top ten, only the highest ranked Entry will be eligible for a prize.

Machine or computer-generated mass entries will be disqualified. Any submission not meeting the aforementioned criteria, or other criteria as stated in these rules, will be disqualified. Make It Real accepts no responsibility for submissions lost, misdirected, delayed, damaged, defaced, or mislaid, howsoever caused. Proof of email submission or

mailing does not constitute proof of entry. All entries will be deemed made by the Entrant submitted at the time of entry.

7. **DRAWING REQUIREMENT:** The drawing must meet the following criteria ("Drawing Requirements"):
  - a. The drawing must be the sole and independent work of the Entrant without assistance from any other person.
  - b. The drawing must be hand drawn on paper included in the Juicy Couture Fashion Design Set or on light colored paper.
  - c. The drawing may be in black and white or color.
  - d. The drawing must be an original design conceived of and created by the Entrant.
  - e. The drawing must not contain any elements that could be deemed derogatory, offensive, threatening, defamatory, disparaging, libelous or contain any content that is inappropriate, indecent, sexual, profane, tortuous, slanderous, discriminatory in any way, or that promotes hatred or harm against any group or person, or otherwise does not comply with the theme and spirit of the Contest.
  - f. They must not contain content, material or any element that is unlawful, or otherwise in violation of or contrary to all applicable federal, state, or local laws and regulation including the laws or regulations in any state where the drawing is created.
  - g. They must not contain any content, material or element that displays any third-party advertising, slogan, logo, trademark or otherwise indicates a sponsorship or endorsement by a third party, commercial entity or that is not within the spirit of the Contest, as determined by Sponsor, in its sole discretion.
  - h. They must be original, unpublished works that does not contain, incorporate or otherwise use any content, material or element that is owned by a third party or entity other than the Juicy Couture logo, which use is granted by a limited license solely for use in creating a drawing for this Contest.
  - i. They cannot contain any content, element, or material that violates a third party's publicity, privacy or intellectual property rights.
  - j. The drawing is not the subject of any actual or threatened litigation or claim.
  - k. The Entrant does not include any disparaging remarks relating to the Sponsor or a third party.
  - l. The submitted drawing is two-dimensional and scannable (e.g., no videos or GIFs)
  - m. During the Contest Period, the Sponsor, its agents and/or the Judges (defined below) will be evaluating the drawings to ensure that they meet the Drawing Requirements. The Sponsor reserves the right, in its sole discretion, to disqualify any Entrant who submits a drawing that does not meet the Drawing Requirements. Incomplete entries or entries not complying with these Rules are subject to disqualification.
  
8. **JUDGING:** Each drawing will be evaluated and scored based on the following "Criteria":
  - (i) artistic skills
  - (ii) creativity and originality; and
  - (iii) adherence to the Drawing Requirements and these Rules.

All entries will be judged by a panel of at least three (3) creative professionals selected by the Administrator and may include employees of Make It Real and/or Juicy Couture ("Judges"). The Judges will select the top 10 entries and rank them based on the judging criteria. In the event of a tie, the entry receiving the highest score for creativity and originality, as determined by the Judges, will be deemed the applicable winner. Scoring, comments, and notes made by Judges are the sole property of the Sponsor and will not be furnished to the Entrant or any third party, unless compelled or required by law.

The Contest is entirely skill-based and contains no elements based on chance. The standards applied during the judging process focuses on assessing each Entry's properties. By the mere submission of a drawing, an Entrant acquires no automatic right to be awarded a prize, nor any other right except for the right to have such entry reviewed and evaluated subject to these Official Rules.

Decisions of the judges are final and binding. In the event there are not enough eligible entries, not all prizes will be awarded. If a potential winner is unable for whatever reason to accept their prize, then MIR reserves the right to award the prize to another Entrant.

9. **NOTIFICATION OF WINNERS:** Potential winner's parent or legal guardian will be notified on or before January 15, 2019. Becoming a winner is subject to validation and verification of eligibility and compliance with all the terms and conditions set forth in these Rules. If a potential winner is disqualified for any reason, the Entry receiving the next highest total score will be chosen as the potential winner. The potential winner's parent or legal guardian will be notified by telephone and/or email provided on the Entry Form, at Sponsor's discretion. If a potential winner's parent or legal guardian does not respond to the notification attempt within three (3) days from the first notification attempt, then such potential winner may be disqualified and an alternate potential winner will be selected from among all eligible entries received based on the judging Criteria described herein. With respect to notification by telephone, such notification will be deemed given when the potential winner or potential winner's parent or guardian engages in a live conversation with Sponsor or when a message is left on the potential winner's or potential winner's parent or guardian voicemail service or answering machine by the Sponsor, whichever occurs first. Except where prohibited by law, each potential winner and/or their parent or legal guardian may be required to sign and return an Affidavit of Eligibility, Liability and Publicity Release, IRS Form W9, and provide any additional information that may be required by Sponsor. All required documents must be returned as directed in the winner notification letter or the potential winner will be deemed to have forfeited the prize and another potential winner may be selected based on the judging Criteria described herein. All notification requirements, as well as other requirements within these Rules, will be strictly enforced. Determinations of Judges are final and binding.
10. **PRIZES:** There are a total of ten (10) prizes available, with a total Approximate Retail Value ("ARV") of US \$3,840.00 All prize values are stated in US Dollars (USD). Currency

conversion may vary throughout the Contest Period and the final value may differ from that value at the start of the Contest.

- a. Grand Prize: One (1) Grand Prize winner will be awarded a Grand Prize package which includes: a 2 day / 2 night trip for the winner and her parent/legal guardian to the location of a Juicy Couture Photo Shoot in 2019; a special gift from Juicy Couture delivered to the hotel; meet and greet with Juicy Couture Creative Director or other creative personnel; and the opportunity to be featured on the Juicy Couture Facebook and/or Instagram accounts.

The Entrant and parent or legal guardian of the Entrant must both sign a travel release prior to Sponsor arranging for travel. Winner and parent/guardian must travel together at the same time on the same itinerary. All travel arrangements must be made through Sponsor. The trip portion of the prizes will consist of economy-class airfare for the Entrant and one (1) of their parents or legal guardians from a major airport that is the closest to the winner's residence to the airport selected in the area of the Grand Prize Photo Shoot; double-occupancy hotel accommodations for two (2) nights in the area of the Grand Prize Photo Shoot, selected at Sponsor's discretion; and ground transport to and from the airport to the hotel and from the hotel to the Grand Prize Photo Shoot. Airfare, hotel accommodations, and transport will be arranged at MIR's discretion - certain blackout dates and travel restrictions may apply. Winner is responsible for transport from their home to and from the airport, all meals and beverage not stated or otherwise provided, baggage fees, tips, gratuities, room service, hotel or airfare upgrades, travel insurance, any other incidentals or expenses, taxes, surcharges, or any government-imposed fees or assessments. Once trip dates have been booked, no change, extension or substitution of trip dates is permitted, except at Sponsor's sole discretion. No extension or change of trip dates permitted. Sponsor will not replace any lost or stolen tickets, travel vouchers, certificates or similar items once they are in winner's possession, or in the possession of winner's parent/legal guardian. If the winner lives within 100 miles of prize destination city, the air transportation portion of the prize will not be awarded and ground transportation will be substituted and no additional compensation will be provided. Winner and parent/legal guardian must possess valid ID and are solely responsible for obtaining all necessary and required travel documents (passport, etc.) in order to travel. Sponsor, its affiliates, subsidiaries, divisions, advertising and promotion agencies, and Authentic Brands Group, LLC ("Contest Entities") shall not be responsible for any cancellations, delays, diversions or substitution, or any act or omissions whatsoever by the air carriers, hotels or other transportation companies or any other persons providing any of these services and accommodations to passengers including any results thereof such as changes in services or accommodations necessitated by same. Contest Entities shall not be liable for any loss or damage to personal property or baggage.

The ARV of the Grand Prize is \$2,500. No value is attributed to the meet and greet, photo shoot attendance or social media share(s).

- b. Runner Up Prize: One (1) prize will be distributed to the runner up and will consist of one (1) customized Juicy Couture track jacket with crystals; the opportunity to have MIR and/or Juicy Couture designers bring your design to life and feature it on the MIR and/or Juicy Couture Facebook and/or Instagram accounts; and the opportunity to include your design in future Juicy Couture Make It Real sets. The ARV of the Runner Up Prize is \$500. No value is attributed to the social media share(s) or future opportunities. Sponsor will obtain size information from the winner to fulfill the prize.
- c. Third Prize: One (1) prize will be distributed to the Third Prize winner and will consist of \$140 of Sponsor-selected Juicy Couture Make It Real sets; the opportunity to have MIR and/or Juicy Couture designers bring your design to life and the opportunity to include your design in future Juicy Couture Make It Real sets. The ARV of the Third Prize is \$140. No value is attributed to the future opportunities.
- d. Fourth through Tenth Prize: Seven (7) prizes will be distributed, one each to the fourth through tenth place winners. The prize will consist of \$100 of Sponsor-selected Juicy Couture Make It Real sets. The ARV for each of the prizes is \$100.

The time of the prize distribution will be provided to winners in the prize acceptance documents and make take 4-6 weeks from Sponsor's receipt of prize acceptance documents from winners for fulfillment. No transfer, substitution, or cash equivalent for prizes is allowed, except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize, in whole or in part, of equal or greater monetary value if a prize cannot be awarded, in whole or in part, as described for any reason. Value is subject to market conditions, which can fluctuate and any difference between actual market value and actual retail value will not be awarded. The winner shall bear all responsibility for use of the prize(s) in compliance with any conditions imposed by such manufacturer(s), and any additional costs associated with its use, service, or maintenance. Sponsor has not made and is not responsible in any manner for any warranties, representations, or guarantees, express or implied, in fact or law, relating to the prize(s), regarding the use, value or enjoyment of the prize(s), including, without limitation, its quality, mechanical condition, merchantability, or fitness for a particular purpose, with the exception of any standard manufacturer's warranty that may apply to the prize or any components thereto.

**11. TAXES:** AWARDS OF PRIZES TO POTENTIAL WINNERS ARE SUBJECT TO THE EXPRESS REQUIREMENT THAT THEY SUBMIT TO MIR ALL DOCUMENTATION REQUESTED BY MIR TO PERMIT IT TO COMPLY WITH ALL APPLICABLE STATE, FEDERAL, PROVINCIAL, AND

LOCAL TAX REPORTING. ALL PRIZES WILL BE NET OF ANY TAXES MIR MAY BE REQUIRED BY LAW TO WITHHOLD. TO THE EXTENT PERMITTED BY LAW, ALL TAXES IMPOSED ON PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNERS OR THEIR PARENT/LEGAL GUARDIAN. In order to receive a prize or be declared a winner, potential winners must submit tax documentation requested by MIR or otherwise required by applicable law, to MIR or a representative for MIR or the relevant tax authority, all as determined by applicable law. The potential winner's parents or legal guardians, are responsible for ensuring that they comply with all the applicable tax laws and filing requirements. If a potential winner's parents or legal guardians fail to provide such documentation or comply with such laws, the prize may be forfeited and MIR may, in its sole discretion, select an alternate potential winner.

12. **GENERAL CONDITIONS:** All federal, state and local laws and regulations apply. MIR reserves the right to disqualify any Entrant from the Contest if, in MIR's sole discretion, it reasonably believes that the Entrant or her parent/legal guardian has attempted to undermine the legitimate operation of the Contest by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses any other entrants, MIR, Juicy Couture, or the Judges.
13. **INTELLECTUAL PROPERTY RIGHTS:** As between MIR and the Entrant, the Entrant retains ownership of all intellectual and industrial property rights (including moral rights) in and to the drawing (excluding Juicy Couture's rights in the Juicy Couture intellectual property). As a condition of entry, Entrant grants MIR a perpetual, irrevocable, worldwide, transferable, royalty-free, and non-exclusive license to use, reproduce, adapt, modify, publish, distribute, publicly perform, sell, license, sub-license, commercialize, create a derivative work from, and publicly display the drawing for any purpose, including display on the MIR website, without any attribution or compensation to Entrant. Entries will not be returned. MIR retains all rights in the MIR products and services and entry into this Contest will in no case serve to transfer any MIR or Juicy Couture intellectual property rights to the Entrant.
14. **PRIVACY:** Entrants agree and acknowledge that personal data submitted with an entry, including name, mailing address, phone number, and email address may be collected, processed, stored and otherwise used by MIR and its affiliates for the purposes of conducting and administering the Contest. All personal information that is collected from parents or guardians on behalf of Entrants is subject to MIR's Privacy Policy, located at: [[www.makeitrealplay.com/privacypolicy](http://www.makeitrealplay.com/privacypolicy)]. Individuals submitting personal information in connection with the Contest have the right to request access, review, rectification or deletion of any personal data held by MIR in connection with the Contest by writing to MIR at the following address: Privacy Matters, c/o Make It Real, LLC, 1700 Reisterstown Rd. Suite 211 Baltimore MD 21209.
15. **PUBLICITY:** By entering the Contest, Entrants agree to participate in any media or promotional activity resulting from the Contest as reasonably requested by MIR at MIR's



expense and agree and consent to use of their name and/or likeness by MIR. MIR will contact Entrants in advance of any MIR-sponsored media request for interviews.

The drawings may also be used for press and media purposes and Entrant agrees to waive any legal or moral rights and not assert any intellectual property rights that Entrant has or may have in the drawing. MIR reserves the right to publish the name and likeness of the Entrants and the Winner on the Contest Site or through other media for publicity purposes.

16. **WARRANTY AND INDEMNITY:** Entrant and their parent or legal guardian warrant that their drawings are their own original work and, as such, they are the sole and exclusive owner and rights holder of the submitted drawing and that they have the right to submit the drawing in the Contest and grant all required licenses. Each Entrant and their parent or legal guardian agrees not to submit any drawing that: (a) infringes any third party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trademark, trade names, industrial designs, patent, trade secret, privacy, publicity or confidentiality obligations; or (b) otherwise violates applicable state, federal, or local law.

To the maximum extent permitted by law, Entrant and their parent or legal guardian indemnifies and agrees to keep indemnified Sponsor at all times from and against any liability, claims, demands, losses, damages, costs and expenses resulting from any act, default or omission of the Entrant and/or a breach of any warranty set forth herein. To the maximum extent permitted by law, Entrant and their parent or legal guardian agrees to defend, indemnify and hold harmless Sponsor and Contest Entities from and against any and all claims, actions, suits or proceedings, as well as any and all losses, liabilities, damages, costs and expenses (including reasonable attorney's fees) arising out of or accruing from: (i) any drawing or other material provided by Entrant that infringes any copyright, trademark, trade secret, trade dress, patent or other intellectual property right of any person or defames any person or violates their rights of publicity or privacy; (ii) any misrepresentation made by Entrant in connection with the Contest; (iii) any non-compliance by Entrant with these Rules; (iv) claims brought by persons or entities other than the parties to these Rules arising from or related to Entrant's involvement with the Contest; (v) acceptance, possession, misuse or use of any prize or participation in any Contest-related activity or participation in the Contest; (vi) any malfunction or other problem with the Contest Site in relation to the entry and participation in the Contest by Entrant; (vii) any error in the collection, processing, or retention of entry or voting information in relation to the entry and participation in the Contest by Entrant and in the voting process by consumers; or (viii) any typographical or other error in the printing, offering or announcement of any prize or winners in relation to the entry and participation in the Contest by Entrant.

17. **ELIMINATION:** Any false information provided within the context of the Contest by Entrant or their parent/legal guardian concerning identity, mailing address, telephone

number, email address, ownership of right or non-compliance with these Rules or the like may result in the immediate elimination of the entrant from the Contest.

18. **INTERNET AND DISCLAIMER:** MIR is not responsible for any malfunction of the entire Contest Site or any late, lost, damaged, misdirected, incomplete, illegible, undeliverable, or destroyed drawings due to system errors, failed, incomplete or garbled computer or other telecommunication transmission malfunctions, hardware or software failures of any kind, lost or unavailable network connections, typographical or system/human errors and failures, technical malfunction(s) of any telephone network or lines, cable connections, satellite transmissions, servers or providers, or computer equipment, traffic congestion on the Internet or at the Contest Site, or any combination thereof, including other telecommunication, cable, digital or satellite malfunctions which may limit Entrant's/consumer's ability to participate/vote respectively. MIR is not responsible for the policies, actions, or inactions of others, which might prevent Entrant from entering, participating, and/or claiming a prize in this Contest. Sponsor's failure to enforce any term of these Rules will not constitute a waiver of that or any other provision. Sponsor reserves the right to disqualify Entrants who violate the rules or interfere with this Contest in any manner. If an Entrant is disqualified, Sponsor reserves the right to terminate that Entrant's eligibility to participate in the Contest.
19. **RIGHT TO CANCEL, MODIFY, OR DISQUALIFY:** If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, mail stoppage, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, MIR reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest. MIR further reserves the right to disqualify any Entrant who herself or through any third party tampers with the submission process or any other part of the Contest or Contest Site. Any attempt by an Entrant, their parent/legal guardian, or third-party directed by Entrant or their parent/legal guardian to deliberately damage any web site, including the Contest Site, or undermine the legitimate operation of the Contest is a violation of criminal and civil laws and should such an attempt be made, MIR reserves the right to seek damages from any such Entrant and/or their parent/legal guardian to the fullest extent of the applicable law.
20. **NOT AN OFFER OR CONTRACT OF EMPLOYMENT:** Under no circumstances shall the submission of a drawing into the Contest, the awarding of a prize, or anything in these Rules be construed as an offer or contract of employment with either MIR or the Contest Entities. Entrants and their parent or legal guardian acknowledge that the Entrant has submitted their drawing voluntarily and not in confidence or in trust. Entrants and their parent or legal guardian acknowledge that no confidential, fiduciary, agency or other relationship or implied-in-fact contract now exists between Entrant and MIR or the Contest Entities and that no such relationship is established by Entrant's submission of a drawing under these Rules.

21. **FORUM AND RECOURSE TO JUDICIAL PROCEDURES:** These Rules shall be governed by, subject to, and construed in accordance with the laws of the State of Maryland, United States of America, excluding all conflict of law rules. If any provision(s) of these Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect. To the extent permitted by law, the rights to litigate, seek injunctive relief or make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded, and Entrants expressly waive any and all such rights.

22. **ARBITRATION:** By entering the Contest, you agree that exclusive jurisdiction for any dispute, claim, or demand related in any way to the Contest will be decided by binding arbitration. All disputes between you and MIR or any Contest Entity of any kind or nature arising out of these Rules, shall be submitted to Judicial Arbitration and Mediation Services, Inc. ("JAMS") for binding arbitration under its rules then in effect in the Baltimore, Maryland, USA area, before one arbitrator to be mutually agreed upon by both parties. The parties agree to share equally in the arbitration costs incurred. The arbitrator shall apply the laws of the State of Maryland consistent with JAMS and applicable statutes of limitations, and shall honor claims of privilege recognized at law. To the extent permitted by law, Entrant and her parent/legal guardian agree that under no circumstances will they be permitted to obtain an award for, and hereby waives all rights to, consequential, incidental, punitive damages, or any other damages, and any and all rights to have damages multiplied or otherwise increased.

No Class Action or Consolidated Proceedings. ANY ARBITRATION THAT OCCURS WILL TAKE PLACE ON AN INDIVIDUAL BASIS. CLASS ARBITRATIONS, CLASS ACTION SUITS, OR CONSOLIDATED PROCEEDINGS ARE NOT PERMITTED AS A WAY TO RESOLVE ANY CLAIM OR DISPUTE.

23. **SEVERABILITY:** In the event any part of these Official Rules is held to be unenforceable, these Official Rules will continue in full force and effect without such provision. If any portion contained in these Official Rules shall for any reason be held to be excessively broad as to duration, geographical scope, activity, or subject, it shall be construed by limiting and reducing it, so as to be enforceable to the extent compatible with applicable law. These Official Rules are intended to be the complete, final, and exclusive statement of the terms of the agreement between each Entrant and the Sponsor relating to the subject matter.

24. **WINNER'S LIST:** Winners will be announced on the Contest Site once they are verified.

25. **DISCLOSURE:** This promotion is in no way sponsored, endorsed, or administered by, or associated with any third-party, unless specifically noted. Use of their trademarks or intellectual property is either licensed or used incidental to this promotion. Juicy Couture intellectual property is used under license from Authentic Brands Group, LLC. You are providing your information to Sponsor.